

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

http://www.clickondetroit.com/index

Billing Address:

SRCP Media, Inc
Attention: Accounts Payable
201 N Union St
Suite 200
Alexandria, VA 22314

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
255728-1	08/26/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphia	National

Advertiser	Product	Estimate Number
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189

Flight Dates	Order #	Alt Order #
08/03/12 - 08/07/12	255728	06261299

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
17		61

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/03/12	08/06/12	OLYM Daytime M-F	10a-4p	M- - - F - -	:30	12	\$900.00	NM
<hr/>									
Weeks: Start Date 08/03/12 End Date 08/09/12 MTWTFSS M - - F - - Spots/Week 12 Rate \$900.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 08/03/12 10:38 AM OLYM Daytime M-F 10a-4p :30 CD12TV06 \$900.00 NM									
5 WDIV F 08/03/12 11:32 AM OLYM Daytime M-F 10a-4p :30 CD12TV04 \$900.00 NM									
12 WDIV F 08/03/12 12:46 PM OLYM Daytime M-F 10a-4p :30 CD12TV06 \$900.00 NM									
4 WDIV F 08/03/12 1:21 PM OLYM Daytime M-F 10a-4p :30 CD12TV04 \$900.00 NM									
3 WDIV F 08/03/12 2:13 PM OLYM Daytime M-F 10a-4p :30 CD12TV06 \$900.00 NM									
1 WDIV F 08/03/12 3:24 PM OLYM Daytime M-F 10a-4p :30 CD12TV04 \$900.00 NM									
6 WDIV M 08/06/12 10:16 AM OLYM Daytime M-F 10a-4p :30 CD12TV06 \$900.00 NM									
8 WDIV M 08/06/12 11:48 AM OLYM Daytime M-F 10a-4p :30 CD12TV04 \$900.00 NM									
7 WDIV M 08/06/12 12:32 PM OLYM Daytime M-F 10a-4p :30 CD12TV06 \$900.00 NM									
10 WDIV M 08/06/12 1:35 PM OLYM Daytime M-F 10a-4p :30 CD12TV04 \$900.00 NM									
9 WDIV M 08/06/12 2:19 PM OLYM Daytime M-F 10a-4p :30 CD12TV06 \$900.00 NM									
11 WDIV M 08/06/12 3:23 PM OLYM Daytime M-F 10a-4p :30 CD12TV04 \$900.00 NM									

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Advertiser		Product	Estimate Number
POL/Durant, C/R/Sen/MI		DURANT FOR SENATE	189

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/03/12	08/06/12	11-1135P Late News	11P-1135P	M---F--	:30	4	\$1,300.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> M---F-- <u>Spots/Week</u> 4 <u>Rate</u> \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 08/03/12 11-1135P Late News 11P-1135P :00 \$1,300.00 NM See MG 2.5									
4 WDIV F 08/03/12 11-1135P Late News 11P-1135P :00 \$1,300.00 NM See MG 2.7,2.8									
5 WDIV F 08/03/12 Late News LATE NEWS :00 \$1,300.00 NM See MG 2.7,2.8									
7 WDIV F 08/03/12 5:15 PM M-F Local 4 News 5-6pm 5P-6P :30 CD12TV06 \$1,300.00 NM MG for 2.4,2.5									
8 WDIV F 08/03/12 5:40 PM M-F Local 4 News 5-6pm 5P-6P :30 CD12TV04 \$1,300.00 NM MG for 2.4,2.5									
2 WDIV M 08/06/12 5:23 PM M-F Local 4 News 5-6pm 5P-6P :30 CD12TV06 \$1,300.00 NM									
3 WDIV M 08/06/12 5:52 PM M-F Local 4 News 5-6pm 5P-6P :30 CD12TV04 \$1,300.00 NM									
3	08/03/12	08/07/12	Local 4 News Today 5-6A	5-6a	MT--F--	:30	7	\$400.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> MT--F-- <u>Spots/Week</u> 7 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 08/03/12 5:22 AM Local 4 News Today 5-6A 5-6a :30 CD12TV04 \$400.00 NM									
1 WDIV F 08/03/12 5:57 AM Local 4 News Today 5-6A 5-6a :30 CD12TV06 \$400.00 NM									
3 WDIV M 08/06/12 5:11 AM Local 4 News Today 5-6A 5-6a :30 CD12TV04 \$400.00 NM									
4 WDIV M 08/06/12 5:50 AM Local 4 News Today 5-6A 5-6a :30 CD12TV06 \$400.00 NM									
5 WDIV Tu 08/07/12 4:59 AM Local 4 News Today 5-6A 5-6a :30 CD12TV06 \$400.00 NM									
6 WDIV Tu 08/07/12 5:30 AM Local 4 News Today 5-6A 5-6a :30 CD12TV04 \$400.00 NM									
7 WDIV Tu 08/07/12 5:57 AM Local 4 News Today 5-6A 5-6a :30 CD12TV06 \$400.00 NM									
4	08/03/12	08/06/12	M-F Local 4 News 6-630p	6P-630P	M---F--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> M---F-- <u>Spots/Week</u> 2 <u>Rate</u> \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 08/03/12 5:58 PM M-F Local 4 News 6-630pm 6P-630P :30 CD12TV06 \$1,450.00 NM									
1 WDIV M 08/06/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 CD12TV06 \$1,450.00 NM									
5	08/03/12	08/07/12	Local 4 News Today @ 6/6A	7A	MT--F--	:30	7	\$600.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> MT--F-- <u>Spots/Week</u> 7 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 08/03/12 6:11 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV04 \$600.00 NM									
2 WDIV F 08/03/12 6:37 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV06 \$600.00 NM									
3 WDIV M 08/06/12 6:07 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV04 \$600.00 NM									
4 WDIV M 08/06/12 6:44 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV06 \$600.00 NM									
5 WDIV Tu 08/07/12 6:13 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV04 \$600.00 NM									
6 WDIV Tu 08/07/12 6:27 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV06 \$600.00 NM									
7 WDIV Tu 08/07/12 6:59 AM Local 4 News Today @ 6A 6A-7A :30 CD12TV04 \$600.00 NM									

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255728-1	08/26/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/03/12	08/07/12	Today Show	7-9a	MT--F--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/03/12 08/09/12 MT--F-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 08/03/12 7:29 AM Today Show 7-9a :30 CD12TV04 \$800.00 NM									
2 WDIV F 08/03/12 8:48 AM Today Show 7-9a :30 CD12TV06 \$800.00 NM									
4 WDIV M 08/06/12 Today Show 7-9a :00 \$800.00 NM									
See MG 6.9,6.10									
8 WDIV M 08/06/12 Today Show 7-9a :00 \$800.00 NM									
See MG 6.9,6.10									
9 WDIV M 08/06/12 7:24 AM Today Show 7-9a :30 CD12TV04 \$800.00 NM									
MG for 6.4,6.8									
10 WDIV M 08/06/12 8:59 AM Today Show 7-9a :30 CD12TV06 \$800.00 NM									
MG for 6.4,6.8									
6 WDIV Tu 08/07/12 7:59 AM Today Show 7-9a :30 CD12TV06 \$800.00 NM									
5 WDIV Tu 08/07/12 8:50 AM Today Show 7-9a :30 CD12TV04 \$800.00 NM									
7	08/03/12	08/06/12	OLYM Ozone M-Sa	730-8p	M---F--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/03/12 08/09/12 M---F-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 08/03/12 7:58 PM OLYM Ozone M-Sa 730-8p :30 CD12TV04 \$2,000.00 NM									
1 WDIV M 08/06/12 7:49 PM OLYM Ozone M-Sa 730-8p :30 CD12TV04 \$2,000.00 NM									
8	08/03/12	08/06/12	11-1135P Late News	11P-1135P	M---F--	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/03/12 08/09/12 M---F-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV F 08/03/12 12:27 AM 11-1135P Late News 11P-1135P :30 CD12TV04 \$2,800.00 NM									
1 WDIV M 08/06/12 12:14 AM 11-1135P Late News 11P-1135P :30 CD12TV04 \$2,800.00 NM									
9	08/03/12	08/06/12	OLYM Prime 7/28-8/11 M 8p-12x		M---FSS	:30	4	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/03/12 08/09/12 M---FSS 4 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV F 08/03/12 8:14 PM OLYM Prime 7/28-8/11 M-SU 8p-12x :30 CD12TV06 \$8,000.00 NM									
1 WDIV Sa 08/04/12 11:16 PM OLYM Prime 7/28-8/11 M-SU 8p-12x :30 CD12TV04 \$8,000.00 NM									
4 WDIV Su 08/05/12 9:27 PM OLYM Prime 7/28-8/11 M-SU 8p-12x :30 CD12TV04 \$8,000.00 NM									
2 WDIV M 08/06/12 11:46 PM OLYM Prime 7/28-8/11 M-SU 8p-12x :30 CD12TV06 \$8,000.00 NM									

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255728-1	08/26/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	08/04/12	08/05/12	OLYM Wknd AfternoonSa12n-6p		-----SS	:30	8	\$1,500.00	NM
Weeks: <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -----SS <u>Spots/Week</u> 8 <u>Rate</u> \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Sa 08/04/12 12:01 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV04 \$1,500.00 NM									
1 WDIV Sa 08/04/12 1:40 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV06 \$1,500.00 NM									
3 WDIV Sa 08/04/12 2:55 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV04 \$1,500.00 NM									
7 WDIV Sa 08/04/12 5:48 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV06 \$1,500.00 NM									
6 WDIV Su 08/05/12 12:13 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV04 \$1,500.00 NM									
5 WDIV Su 08/05/12 1:42 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV06 \$1,500.00 NM									
8 WDIV Su 08/05/12 4:34 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV04 \$1,500.00 NM									
4 WDIV Su 08/05/12 5:30 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 CD12TV06 \$1,500.00 NM									
11	08/03/12	08/06/12	Sat 11-1130P Late News 11-1130P		-----S-	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 08/04/12 Sat 11-1130P Late News 11-1130P :00 \$2,800.00 NM See MG 11.2									
2 WDIV Sa 08/04/12 12:23 AM Late News LATE NEWS AFTE :30 CD12TV06 \$2,800.00 NM MG for 11.1 08/04									
12	08/03/12	08/06/12	Sun 11-1135P Late News 11-1135P		-----S	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 08/05/12 Sun 11-1135P Late News 11-1135P :00 \$2,800.00 NM See MG 12.2									
2 WDIV Su 08/05/12 12:25 AM Late News LATE NEWS AFTE :30 CD12TV06 \$2,800.00 NM MG for 12.1 08/05									
13	08/03/12	08/07/12	Today Show 9-10A	9A-10A	MT--F--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> 08/03/12 <u>End Date</u> 08/09/12 <u>MTWTFSS</u> MT--F-- <u>Spots/Week</u> 3 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV F 08/03/12 9:56 AM Today Show 9-10A 9A-10A :30 CD12TV04 \$800.00 NM									
2 WDIV M 08/06/12 9:50 AM Today Show 9-10A 9A-10A :30 CD12TV04 \$800.00 NM									
1 WDIV Tu 08/07/12 9:56 AM Today Show 9-10A 9A-10A :30 CD12TV06 \$800.00 NM									

Total Spots **59** Gross Total **\$92,300.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$13,845.00
<u>Net Amount Due</u>	\$78,455.00

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